

October _____, **2020**

Analyze the graphs below and write a reflection on what you think the graphs are communicating to you. To guide you with your response, start with some observations.

- What are the topics of the graphs?
- What quantities are being compared? (If there are x- and y- axes, what do they represent?)
- What are some observations that you can make based on the graphs?
- What do you foresee happening in the next 10 years?

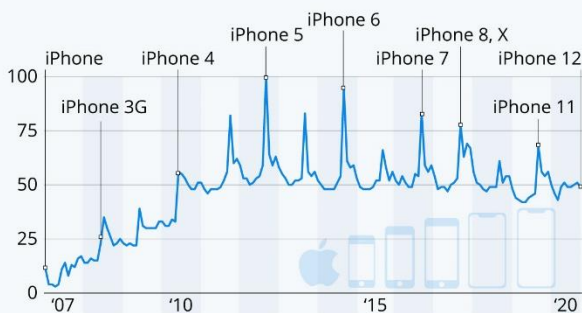
Questions to ask when reading graphs:

- Is there an upward or downward trend?
- Are there any sudden spikes in the graph?
- What is being compared in the graph?
- What prediction can I make for the future?
- What inferences can I make about the graph?



New iPhones Don't Create as Much Buzz as They Used To

Worldwide search interest for the term "iPhone" on Google Search since January 2007*



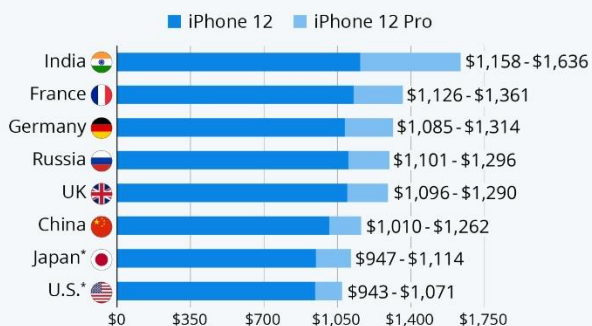
* numbers represent search interest relative to the highest point on the chart for the time given. A value of 100 is peak popularity, a value of 50 means that the term is half as popular.

Source: Google Trends



The Price of the iPhone 12 Around the World

Initial price of the iPhone 12/12 Pro in selected countries



Converted Oct 14, 2020, 128 GB model
* Including California and Japan-wide sales tax

Source: Apple