

Graph of the Week

August _____

Analyze the graphs below and write a reflection on what you think the graph is communicating to you. To guide you with your response, start with some observations.

- What is the topic of the graph?
- What does the x-axis represent? What does the y-axis represent?
- What are some observations that you can make based on the graph?
- What do you foresee happening in the next 10 years?

Questions to ask when reading graphs:

- Is there an upward or downward trend?
- Are there any sudden spikes in the graph?
- What is being compared in the graph?
- What prediction can I make for the future?
- What inferences can I make about the graph?

Smartphone Ownership Among US Kids Ages 8-18

of 8-18-year-olds who have their own smartphone, by individual age, 2021 vs. 2015



Published on MarketingCharts.com in April 2022 | Data Source: Common Sense Media
 2021 data based on a September-October survey of 1,306 8-18-year-olds in the US

Apple Tops Smartphone Market With All-Time Record

Worldwide smartphone shipments of the top 5 vendors in Q4 2020

